



SCRM 2025
22-23 May in Malmö

7th Swedish Cancer Research Meeting at Malmö Live, 22-23 May 2025

We reach out to you with the proposal to sponsor and/or take part in the 7th Swedish Cancer Research Meeting at Malmö Live 22-23 May 2025 (SCRM2025).

SCRM2025 is arranged jointly by the Lund University Cancer Centre (host 2025), Cancer Research KI from Karolinska Institutet, U-CAN from Uppsala and Umeå Universities, the University of Gothenburg, and Linköping University.

Background

The conference is currently held every 2nd year and brings together the largest Swedish network of cancer researchers with invited international and national speakers ([see the 2025 programme here](#)). The universities take it in turns to organise the conference (Malmö (Lund) 2012, Uppsala 2013, Stockholm 2014, Gothenburg 2016, Umeå 2019, 2023 Stockholm, Malmö (Lund) 2025).

The aim of the meeting

- To foster and enhance collaborations across cancer researchers nationally joining forces to in a joint fight to end cancer
- To share innovative research knowledge and gain valuable experience from peers in the cancer field
- To share resources by demonstrating the state-of-the art technologies and facilities available at different universities nationally

Budget

The conference budget consists of local costs (travel costs and accommodation for invited speakers and organisation committee, rent, meals, venues, conference services etc.) for an estimated 600-700 participants. The respective participants pay for their registration fee, travel, and accommodation costs and the organising universities sponsor some costs.

Programme

The meeting will cover a wide area of cancer research with 4 keynote speakers and 3 plenary sessions with 6 speakers in biomarker implementation, immunotherapy and cancer prevention. We also plan to have breakout parallel tracks, poster sessions during the meeting with talks from selected abstracts from participating organisations.

The venue

The conference will be held at **Clarion Hotel & Congress Malmö Live** in Malmö. The building is well suited for large conferences and the meeting program will include mingle lunches, poster sessions and coffee breaks allowing for plenty of interaction with exhibiting sponsors. More information about the venue available here: <https://www.strawberryhotels.com/hotels/sweden/malmo/clarion-hotel-malmo-live/>

Sponsor opportunities

Sponsorship and exhibition opportunities are outlined below. *Priority of choice of sponsorship opportunity will be based on the sponsorship category and will be allocated on a first-come-first-served basis.*

Platinum Sponsor SEK 150.000 (limited to 2 companies)

- 4 free registrations, includes coffee servings, lunches, and access to the scientific programme
- Exhibition stand 6 x 2 m. First choice of position in the exhibition hall
- Advanced access to the list of delegates
- Possibility to buy additional exhibition space at reduced cost: 2.500 SEK/sqm
- 1 table, 1 chair and electricity
- Exposure of company logo during breaks as major sponsor
- Special thanks in the opening speeches
- Company logo with link on the congress website and in the app
- Possibility to distribute information material in the congress bag/at the registration desk

Gold Sponsor SEK 100.000

- 3 free registrations, includes coffee servings, lunches, and access to the scientific programme
- Exhibition area 4 x 2 m, second choice of position in the exhibition hall (after Platinum sponsors)
- 1 table, 1 chair and electricity
- Exposure of company logo during breaks
- Special thanks in the opening speeches
- Company logo with link on the congress website and in the app
- Possibility to distribute information material in the congress bag/at the registration desk

Silver Sponsor SEK 75.000

- 2 free registrations, includes coffee servings, lunches, and access to the scientific programme
- Exhibition area 3 x 2 m
- 1 table, 1 chair and electricity
- Exposure of the company name during breaks
- Company name on the congress website and in the app

Bronze Sponsor SEK 35.000

- 1 free registration, includes coffee servings, lunches, and access to the scientific programme
- Exhibition area 2 x 1 m
- 1 table, 1 chair and electricity
- Exposure of the company name during breaks
- Company name on the congress website and in the app

As always, demand for space and sponsorship packages is expected to be high, so please book your sponsor/exhibition as soon as possible to ensure the widest choice of options.

You reserve your package at the website scrm2025.se under the headline sponsor & exhibitor

More opportunities

To be able to sponsor opportunities listed below, you need to be a sponsor or an exhibitor.

Congress bag (maximum 1 sponsor)

You will be able to provide a congress bag for all delegates, a way for you to increase your brand visibility. You can buy any bag you like but the congress logo should be printed on the congress bag. These shall be delivered to the venue before the congress start and the sponsor covers the costs of the bag, delivery and printing of the congress logo.

Badge & lanyards (maximum 1 sponsor) SEK 55/delegate + your own lanyards

This sponsorship option will increase your brand visibility as delegates will be required to wear these during the congress. The sponsor covers the costs for printing the individual name badges and the lanyard where it is possible for you to have your company logo. Please note that we need to see the lanyards before, so it is suitable for the name badges. You design and deliver the lanyards to the venue before the congress start.

Logo with a link on the congress website SEK 10.000

On the congress website scrm2025.se a direct company link via the sponsor logo can be provided to the sponsor website or to an add.

Additional exhibitor pass SEK 10.000

All staff (even if it is included in your package) onsite needs to be registered. You find the link on the congress website under Sponsors & exhibitors. If you need additional exhibitor passes you can buy them on the same link. The exhibitor passes includes coffee servings, lunches and access to the scientific programme.

Information

- Free wireless internet is available at each exhibitor area.
- Coffee and lunch for congress delegates are served in the exhibition area.
- All prices are excluding taxes.

For questions, please contact MKON

Project manager

Lotta Ahlbertz

lotta@mkon.se

+46 704 400 802